

Steps a Program Manager must take when launching their Team-Level Innovative Culture Program:

1. You'll receive an email from Mikaela@teamraderie.com with a link to log in or activate your account.
2. Activate your account or log in using the link and open your program dashboard.
3. Click **Add Team**.
4. Enter:
 - a. Team name
 - b. Manager or EA (if available) to manage the team (or assign yourself)
 - c. 2–3 sentences explaining why the team was selected
5. Click **Submit**.
6. Click the yellow **Add Team** button to open the team dashboard.
7. Click the yellow **Add Team Members** button.
 - a. Upload via **CSV** (use the provided template) or add members individually.
 - b. Required fields: First name, Last name, Email.
8. Click the gray **Pre-survey** tab.
 - a. When ready, click the yellow button to **send the Pre-survey** to the whole team.
9. Click the gray **Team Information** tab.
 - a. Answer a few questions to provide the facilitator and Teamraderie with more information about the team.
10. Click **Go Back** (top left) to return to the dashboard.
11. Repeat these steps to add all teams and send all pre-surveys.
- 12. What Happens Next?**
 - a. The team completes the pre-program scan.
 - b. Once completed (or after 3 weeks), results + recommendations are sent to the team lead.
 - c. You or the team lead book the recommended experiences following the recommended sequence.
 - d. The rest of the process is automated (team receives calendar invites to the experiences, day before reminder emails, post-experience resources emails, etc.)
 - e. The 3 experiences take place with the goal of completing them by the end of December 2026.
 - f. The team receives the post-program scan to measure results.
- 13. Using the Dashboard Going Forward**
 - a. Track each team's progress from the dashboard.
 - b. Click **View Team** (yellow button) to see:
 - i. Who still needs to complete surveys
 - ii. Results and recommendations
 - iii. Booked experiences